

Quantitative services to help management and investors connect business performance to their objectives.

Financial Analysis-as-a-Service. Rational Pilot is a forecasting tool that helps investors and management better plan for future outcomes.

Rational Pilot can be utilized at the end of each reporting period or on an ad hoc basis. Its standard reports compare forecasts to actual trends using a number of quantitative techniques. It can also include other data such as cross sectional and macro economic.

Rational Pilot empowers discussion by bringing forward the critical factors underlying a firm's forecast. At the same time, our analysis better equips management for increased reliability and accuracy of its forecasting.

Useful For:

- Evaluating M&A Forecasts
- Vetting Investments
- Debt Covenant Analysis
- Budget Review
- Sales Forecasting
- Marginal Cost Analysis
- Macro Economic Impacts
- "Black-Box" Situations
- Business Initiative Analysis

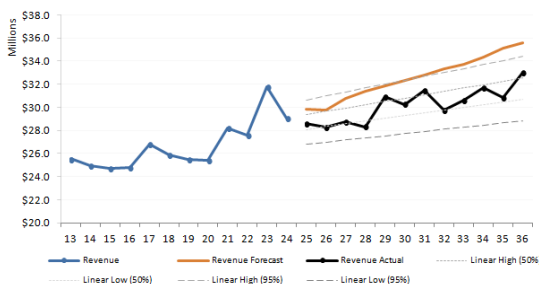
Available Modules:

Pilot provides granular controls enabling you to add/subtract data from your analysis.

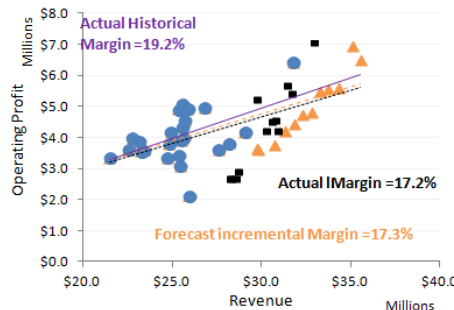
- Consolidated Financials
- Lines of Business
- Products
- Sales Channels
- Markets

Sample Reports

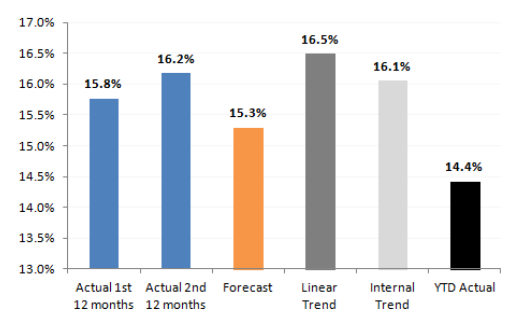
Operating Profit Margin Actual & Forecasted



Marginal Operating Profit to Revenue



Forecast versus Incremental

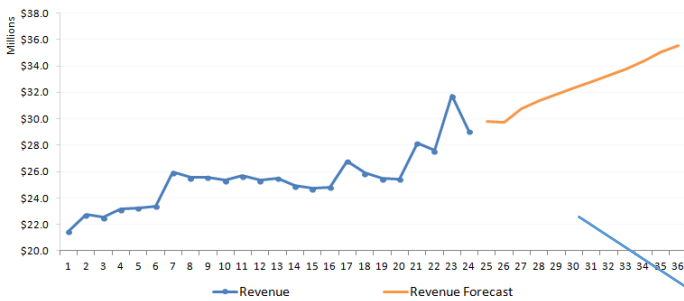


THE NEXT LEVEL OF PERFORMANCE

WE PROVIDE ESSENTIAL SOLUTIONS SO THAT YOU CAN IDENTIFY AND MANAGE RISKS TO YOUR BUSINESS.

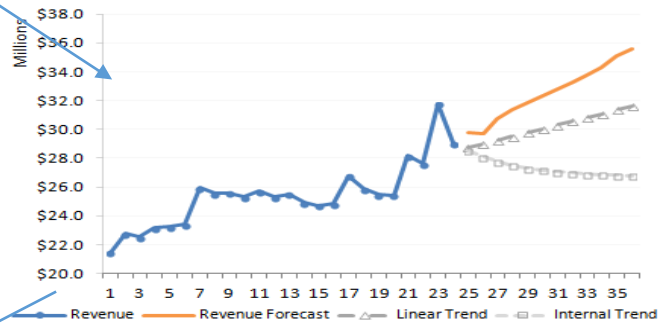
How Rational Pilot works – a basic example

Forecasts are often presented without much perspective:



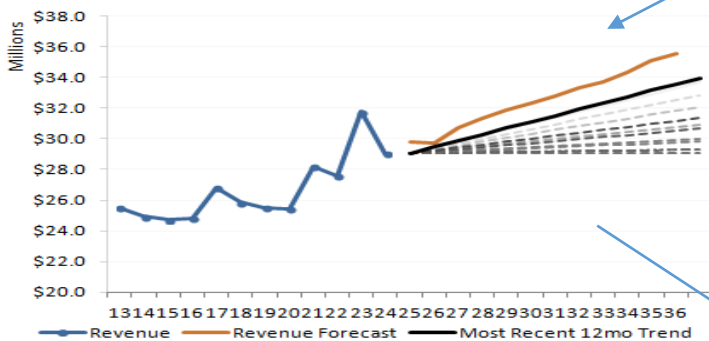
- After a quick look, the forecast may look reasonably on trend

Pilot adds quantitative based analysis



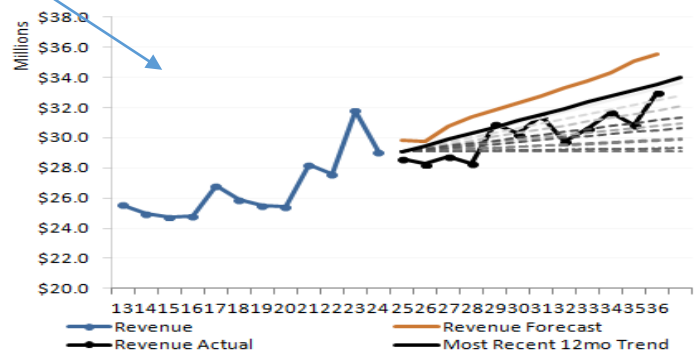
- Adding multiple trend analyses helps put the forecast in perspective supporting the trend or raising red flags

...using different methodologies



- Now the conversation can be about what is going to drive results

To better frame actual results



- Tracking forecast accuracy is essential to determining effectiveness

Envision the potential gained from enhanced analysis conducted with varying degrees of granularity factored, such as cross sectional comparisons, lines of business, product lines, sales channels and data by geographic market